



FOR IMMEDIATE RELEASE

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**ON OCTOBER 31, GROOVE TO THE HOLIDAY BEAT WITH
THE NEWEST SCHOLASTIC VIDEO COLLECTION™ DVD!**

**EZRA JACK KEATS' THE LITTLE DRUMMER BOY
...AND FOUR MORE HOLIDAY STORIES**

NEW YORK, NY -- A fresh new telling of a classic family “chestnut” cuts to the core meaning of holiday generosity with **EZRA JACK KEATS' THE LITTLE DRUMMER BOY...AND FOUR MORE HOLIDAY STORIES**. The newest release in the acclaimed Scholastic Video Collection™, the DVD, featuring a singular sing and drum along soundtrack, will be available on October 31 for \$14.95srp -- just in time for holiday gift-giving!

EZRA JACK KEATS' THE LITTLE DRUMMER BOY adapts the acclaimed book the perennial favorite illustrator. Keats' vibrant and culturally sensitive watercolor illustrations leap to life, with joyful drumming and vocals by John Jennings adding to the holiday magic. The lovingly animated tale follows the little drummer boy who travels to Bethlehem to celebrate the nativity with his humble drum. Adhering closely to the spirit of Keats' original picture book, this adaptation from the award-winning Weston Woods Studios is sure to charm. Originally available only to schools and libraries, where educators use these adaptations to encourage children to read, this production is available at retail for the very first time!

EZRA JACK KEATS' THE LITTLE DRUMMER BOY...AND FOUR MORE HOLIDAY STORIES also features these additional tales:

- “Merry Christmas, Space Case” - Buddy McGee eagerly awaits a promised Christmas visit from his friend, the thing from outer space. Find out what Christmas surprise Space case has in-store for Buddy!
- “Sam & The Lucky Monkey” - Sam meets a stranger who helps him make the perfect decision on how to spend his lucky money.
- “The Tomten”- Follow the friendly Tomten, a little troll whom no human being has ever seen, as he moves about an old farm house comforting the animals.
- The bonus: “The Twelve Days of Christmas”

-more-

Other great winter-themed DVD from the Scholastic Video Collection include THE SNOWY DAY...AND MORE EZRA JACK KEATS STORIES, with the title story adapted from Keats' Caldecott Award winning book, and THE NIGHT BEFORE CHRISTMAS...AND MORE CHRISTMAS STORIES.

The Scholastic Video Collection™, distributed by New Video (www.newvideo.com), has won nationwide critical acclaim and several new awards in 2006 from Parents' Choice, Oppenheim Toy Portfolio and the Parents Television Council. The Scholastic Video Collection brings best-selling and classic children's stories to DVD to encourage the love of books. For more information about the entire Scholastic Video Collection and available gift sets, visit www.newvideo.com/scholastic.

About Scholastic Media

Scholastic Media (SM) is the entertainment and media division of Scholastic Inc., the global children's publishing and media company. A proven leader and innovator in the children's entertainment landscape and award-winning licensor and marketer of children's properties worldwide, SM ranks as one of the foremost producers of quality, family-oriented content for all platforms, including television programming, feature films, home entertainment, interactive, and the Internet.

About Scholastic

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs, school-based book fairs, and school-based and direct-to-home continuity programs; retail stores, schools, libraries and television networks; and the Company's Internet site, www.scholastic.com.

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SCHOLASTIC VIDEO COLLECTION™ EZRA JACK KEATS' LITTLE DRUMMER BOY...AND FOUR MORE HOLIDAY STORIES

Pre-order date: October 3, 2006
Street Date: October 31, 2006
Format: DVD/Ages 3-7
Sug. Retail Price: \$14.98
Genre: Children's/Animation
Running Time: Approx. 45 minutes + extras
Catalog #: NVG-9822