



FOR IMMEDIATE RELEASE

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**SAMUEL L. JACKSON, ALFRE WOODARD AND
MICHAEL CLARKE DUNCAN BRING RICH AFRICAN-AMERICAN TALES
TO LIFE IN A NEW RELEASE FROM THE HIGHLY ACCLAIMED
SCHOLASTIC VIDEO COLLECTION**

**MARTIN'S BIG WORDS...AND MORE STORIES
FROM THE AFRICAN-AMERICAN TRADITION**

Families Can Celebrate Black History Month Together on
Extras-Loaded DVD (\$14.95SRP) or VHS (\$9.95SRP), Available Now!

NEW YORK, NY – This Black History Month, the African-American experience will come to rich life for parents and children with the latest release in the award-winning Scholastic Video Collection™: **MARTIN'S BIG WORDS...AND MORE STORIES FROM THE AFRICAN AMERICAN TRADITION**. Featuring three entertaining tales, narrated by three of Hollywood's most accomplished actors, MARTIN'S BIG WORDS serves up animated adaptations of three award-winning picture books: a biography of Civil Rights leader, a legendary folk hero and a celebration of Kwanzaa, all in the inimitable and acclaimed style of the Scholastic Video Collection.

MARTIN'S BIG WORDS...AND MORE STORIES FROM THE AFRICAN-AMERICAN TRADITION features the incredible life story of an American hero, narrated by **Michael Clarke Duncan** -- and also includes a story for Kwanzaa! It will be available on DVD (\$14.95srp) and VHS (\$9.95srp) on December 26, 2005.

Using quotes from some of his beloved speeches, Dr. Martin Luther King, Jr. comes to rich life in this profound and important biography about beliefs and dreams and following one's heart. MARTIN'S BIG WORDS is narrated by **Michael Clarke Duncan** and based on a book by Doreen Rapaport which won a Caldecott Honor award and a Coretta Scott King Honor Book award. Other stories include "John Henry," based on the book illustrated by Jerry Pinkney and narrated by **Samuel L. Jackson**; and "Seven Candles for Kwanzaa," based on the book by Andrea Davis Pinkney and narrated by **Alfre Woodard**. Bonus stories feature Duke Ellington and Ella Fitzgerald.

This new release joins the Scholastic Video Collection's large and growing library of classic children's stories lovingly adapted for the small screen. With expert and colorful animation, and engaging narration, these are videos that parents and kids will want to enjoy over and over again. And parents can feel good about sharing videos from the

Scholastic Video Collection – these are exquisitely produced films from the fabled Weston Woods Studios. Teachers and children’s librarians rely on these adaptations to excite children about books and reading – now available in thematic releases, especially for home enjoyment.

About Scholastic Media

Scholastic Media (SM) is the entertainment and media division of Scholastic Inc., the global children's publishing and media company. A proven leader and innovator in the children's entertainment landscape and award-winning licensor and marketer of children's properties worldwide, SM ranks as one of the foremost producers of quality, family-oriented content for all platforms including television programming, feature films, home entertainment, interactive software and the Internet.

About Scholastic

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs, school-based book fairs, and school-based and direct-to-home continuity programs; retail stores, schools, libraries and television networks; and the Company's Internet site, www.scholastic.com.

THE SCHOLASTIC VIDEO COLLECTION™

Pre-Order Date: November 29, 2005

Street Date: December 26, 2005

Format: DVD/VHS

Suggested Retail Price: \$14.95 DVD; \$9.95 VHS

MARTIN’S BIG WORDS...

AND MORE STORIES FROM THE AFRICAN-AMERICAN TRADITION

Run time: 72 mins. , DVD: Cat. # NVG-9740; VHS: Cat. # NVG-5656