



FOR IMMEDIATE RELEASE

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ROUSE THE HOUSE WITH A NOISY MOUSE!

**SCHOLASTIC VIDEO COLLECTION™ MAKES A RACKET
WITH A FUN NEW DVD DEBUTING ON MARCH 27**

NOISY NORA...AND MORE STORIES ABOUT MISCHIEF

NEW YORK, NY – The top award-winning Scholastic Video Collection™ adds another DVD to its impressive library of storytelling classics with **NOISY NORA...AND MORE STORIES ABOUT MISCHIEF**, which captures the fun of childhood with good-humored animated tales. **NOISY NORA** is guaranteed to make a racket when it's released on March 27, 2007!

The title story is faithfully adapted from **Rosemary Wells'** best-selling ALA Notable Book and *School Library Journal's* Best Book of the Year. **Mary Beth Hurt** narrates the delightful tale of a middle child's efforts to gain her family's attention. Parents will remember Wells' first picture book from their own childhood as *Noisy Nora* was the author's first published work in 1973, and kids will identify with Nora's predicament. Nora is a middle child who lives in a very clamorous family of mice, and she decides to make a lot of noise to get noticed. The trouble is, no one responds as she slams windows, bangs doors shut and turns furniture upside down. When Nora runs away to hide, her family *finally* notices the quiet. This humorous animated tale comes to vivid life in the new DVD release, and Wells is thrilled with the production, noting, "I am delighted that Nora is still around when her first fans now have kids of their own!"

The four other well-loved stories on the DVD also feature youngsters who learn that acting out doesn't always provide the intended outcome.

- "T is for Terrible" by Peter McCarty: A T. Rex may be a giant, toothy dinosaur, but that doesn't mean he has to be terrible.
- "Cannonball" By John Burningham: A down-on-his-luck circus clown and a little homeless dog come to each other's rescue in this tale of friendship that was filmed under a real-live big top.
- "Goggles" by Ezra Jack Keats: Two boys discover a pair of motorcycle goggles-but how will they keep them from the bullies?
- Bonus story: "Munro" by Jules Feiffer.

-more-

Like all of the award-winning Scholastic Video Collection titles, NOISY NORA...AND MORE STORIES ABOUT MISCHIEF offers careful adaptations of classic, critically acclaimed children's books from renowned authors and illustrators. Top-quality production values and kid-friendly narration and music are hallmarks of this celebrated collection, which includes more than 35 DVDs and popular Storytelling Classics gift sets. The Scholastic Video Collection has won more awards for adaptations of best-selling children's books than any other children's video line.

The Scholastic Video Collection™, distributed by New Video (www.newvideo.com), has won nationwide critical acclaim and several new awards from Parents' Choice, NAPPA (National Parenting Publications), Oppenheim Toy Portfolio and the Parents Television Council. The Scholastic Video Collection brings best-selling and classic children's stories to DVD to encourage the love of books. For more information about the entire Scholastic Video Collection and available gift sets, visit www.newvideo.com/scholastic. The DVDs are available at retailers throughout North America.

About Scholastic Media

Scholastic Media (SM) is the entertainment and media division of Scholastic Inc., the global children's publishing and media company. A proven leader and innovator in the children's entertainment landscape and award-winning licensor and marketer of children's properties worldwide, SM ranks as one of the foremost producers of quality, family-oriented content for all platforms, including television programming, feature films, home entertainment, interactive, and the Internet.

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SCHOLASTIC VIDEO COLLECTION™ NOISY NORA...AND MORE STORIES ABOUT MISCHIEF

Pre-order date: February 26, 2007
Street Date: March 27, 2006
Format: DVD/Ages 3-7
Sug. Retail Price: \$14.95
Genre: Children's/Animation
Running Time: Approx. 45 minutes + extras
Screeners/Art: Available upon request